Ethical01

- Company (you are project manager) has a supplier, who for profit has picked up few underage students under the label – "internship". This comes to the notice of the Company.
  - Supplier is one with a long history/ relation with the company
  - Supplier is known for highest quality of products
  - Supplier has been very prompt and effective for "those times"
  - Supplier replacement would cost the company loss of revenue and brand name to an extend

- What would you do?

Ethical02

- Company (you been the owner), has been running and serving its customer for more than 2 decades now dealing in computer hardware. Their USP been prompt service and effective handling of customer hardware related issues.

- Your team consist of 1. Nazir, 2. Bhavesh 3. Mitali who are leading a team of total 17 members. As mentioned above they become the pillar of your USP.

- Lately you get this "feeling" that there is something wrong which nazir is doing something wrong in his service calls, although there are no complaints which have been raised by the customers. But given the experience you poses, your hunch is very strong and feel this issue has to be addressed either ways.

- What would you do?

Ethical03

- You're an employee holding a reasonable position in your company BaceBook whose own is Zacks. Although your company has now become a public ltd company, Zacks still own a maximum % share holding in your company. So eventually it turns out her words are usually the final ones - "ek bar, bol diya" types.

- BaceBook is one of those pioneer companies in Social Media arena. BB has more than 8 billion users and over 3B active monthly users. This helps BB to generate lots of revenue through advertisement. BB has also managed to acquire other companies within the same arena to capitalize their market share.

- You have noted this several times that BB has many unethical "incidents" over your tenure of 13 years. These incidents leads to problems either in personal life or even society at large. There has been quiet few cases of mental health issues, depression cases, disturbing society equilibrium – however none of these can be proved by direct 1-2-1 relation. Sometimes you feel that "its too much"
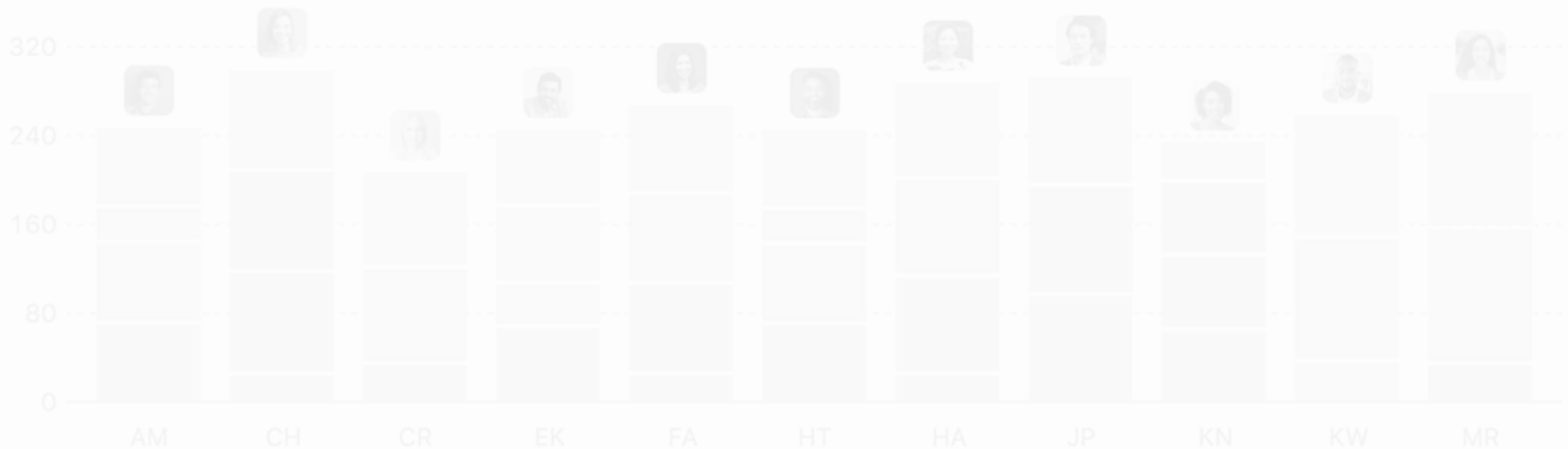
- What would you do?

Hire01

- The director who works directly under the Owner (chairperson+BoD) has a team of 67 members. Lately they have cracked a huge deal with a customer who has given them the business on one condition – <u>delivery dates canNOT be changed.</u>

- The business is big and this will give a huge push for the business. However there is shortcoming in terms of manpower required for this huge project. The Director has decided to go for contract employees along with hiring new team members.

- The problem is they need ready to perform candidates to keep up with the demanding deadlines as signed in the contract with the customer

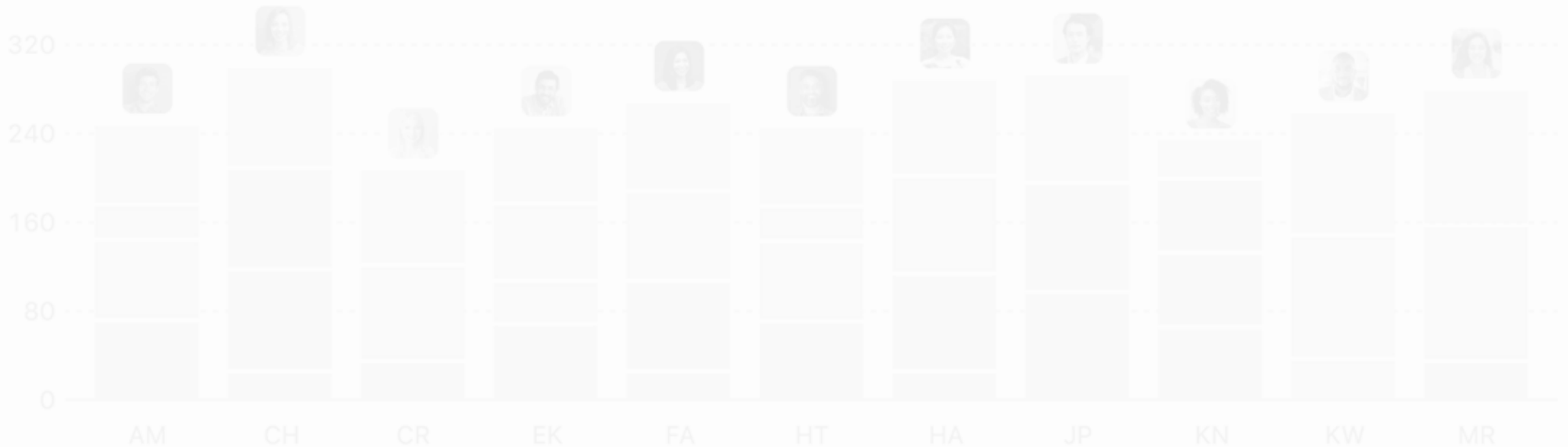- What would be your suggestions for this scenario?

Hire02

- Prepare a job description for hiring senior and junior members of your team.
  - Business would be your idea
  - Number of hires would be approx. 7-10
  - Profile and responsibility outline as per your business

Hire03

- Make a broadline questionnaire which you will ask for a senior position resource in your organization

- Make broadline questionnaire which you will ask for a junior resource in your organization
  - Business idea would be yours
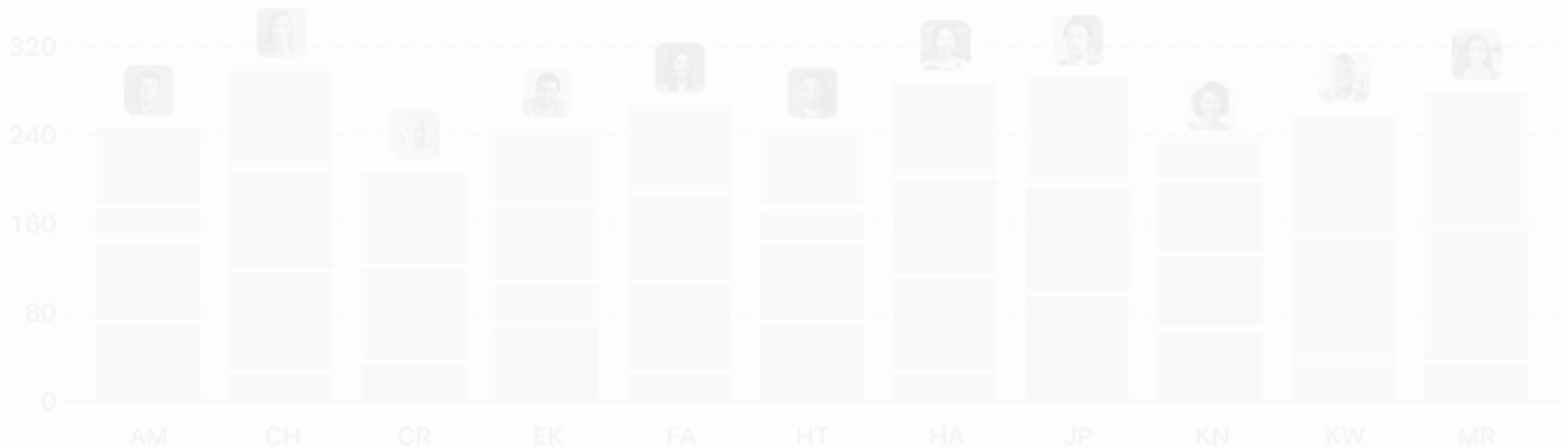 - Profile and responsibilities would be yours

Hire04

- Face an interview with a panel of Digital Marketeers. The product is selling various schemes of government over FaceBook. Company earns via commission directly from the state or central government. The position is for FB account handling and expanding.
  - You will responsible for managing a team of 3 in capacity of a "Team Leader"
  - Provide reports on weekly basis
  - Perform appraisals
  - Increase sales revenue by 15% on QoQ for the first year
  - Resume required

Hire05

- Face an interview with a panel of SME for the post of "Social Improvement Evangelist". This post is with an NGO who has worked tirelessly for more than a decade now, reaching out to urban and rural areas.
  - Working with economic backward class
  - Educating people in various welfare schemes by government and MNCs

SWOT of (any one)

- OpenAI-ChatGPT
- Social Media – either single platform or in entirety
- Gen Z
- Current Education System